

2 How This Affects Us

At the beginning of the session please nominate two members of your group:-

- one to create that all-important A4 sheet for post-event sharing
- one to do a 10-minute report back in the next session

Item 1: Compare notes candidly on how well-developed you think your organisation's e-strategy is, compared with the rest of your subsector – please don't be embarrassed to say your e-strategy is "great" or "poor", this is an opportunity to benchmark and learn

- 1 - is pretty good, if outdated - needs review
- 2 - no strategy document exists, but things are happening on an 'ad-hoc' basis. Need to build document
- 2 - still being drafted, so unsure

Item 2: Identify the unique features of your organisation and/or subsector - aspects that require a particular approach to the strategy forming process discussed earlier

- Part time tutors - low commitment to organisation
- Part time students, only attending 1 class a week
- Limited budget for CPD/training to develop skills
- Variable resources (funding issues)
- Staff structure - ^{very} few dedicated ILT/e-learning managers
- May have some of the support/infrastructure outsourced

Item 3: Is an FfE-friendly e-strategy an e-learning strategy, or an ILT strategy?

FfE → covers more than just learning. MIS, use of data, partnership working, resources so it is an ILT strategy.

This is not to say every e-learning strategy needs to BE an ILT strategy.

However, if it is a wider remit, possibly more likely to be successful?

Item 4: Suggest an overall structure (perhaps using the Greenwich structure and/or Hickey's mind map as a start point) for an e-strategy document that would suit your needs: a list of headings and sub-headings would be a great start (Kevin Hickey's MindMap on separate sheet)

- Introduction - Executive Summary (simple summation of MAIN points) - 2 year plan? 3 years?
- Vision - what are our goals? Where do we want to be? How will we get there? What will we need? How does this relate to other strategies/driving quality
- Focus - milestones, objectives (cost?) Communication resources (funding?) training
- Responsibilities → generates action plans / timescales

Try keep it a readable length - 6-8 pages.

Item 3: Is an FfE-friendly e-strategy an e-learning strategy, or an ILT strategy?

- > Introduction / executive Summary
- > Vision Statement
- > Communicate the process / strategy
- > Accessibility
- > Training / development for staff
- > IT services / Supporting the agenda
- > Curriculum / Resources
- > Review
- > Learner entitlement
- > Introduction / executive Summary

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WBL JGA/STCE

GROUP
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WBL

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JGA – after today – incomplete!

JACE – same – early stage although we have a room full of A3 sheets blue tacked to our walls

Item 2: Identify the unique features of your organisation and/or subsector - aspects that require a particular approach to the strategy forming process discussed earlier

- Employers / external workplaces – different technology / facilities available.
- Learners
- Staff / e Readiness / training / knowledge
- Referral agencies / Partnerships (ie: Connexions, JCP)
- (- stakeholders) (even + tutors)
- (old-wise) our learners are potentially everywhere + very remote or at work placements
- we are small so we don't have IT support

WBL JSA/JACE

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e-learning - we think!

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JGA/E-Strategy

WBL

SACE

Aims

JGA/e-strategy aims are:

- To introduce time-saving e-learning systems that promote a varied and interesting learning environment.
- To provide learners with the opportunity to benefit from new technology in their assessment, learning and testing.
- To reduce geographical limitations by enabling tutors, assessors and learners to work together through a Virtual Learning Environment (VLE).

Objectives

JGA/e-strategy objectives are:

Establish a staff position - our 'e-readiness' or awareness.

- To ensure that the SMT agrees with and supports the aims and objectives.
- To ensure that suitable key staff are assigned to manage the VLE and foster its use.
- To cultivate the creation of programmes/systems for both e-learning and blended learning by identifying pilot schemes in each functional area.
- To enable / assist in this, Learner, Employer / Staff Consultation (equip, familiarity with PC or technology) where this is relevant.
- To encourage assessors and tutors to use them by providing appropriate demonstrations and training.
- To ensure suitable human and capital resources are provided to enable progress to be made. allocate spending budget / or seek funding.
- To maintain a project working group and related action plan to keep the project objectives in focus.

To network within the e-learning community to benefit from the experience of others.

To obtain feedback from all staff + learners at every step of the way

Operational objectives include:

- To continue progressively to convert all NVQ subjects to the use of e-portfolios and their e-assessment and verification. / tracking for evidence.
- To complete development of the use of Moodle for courses held at outreach venues.
- To continue the introduction of blended learning for Skills for Life programmes.
- To develop the use of e-learning systems and the VLE to facilitate career guidance services.

(Implementation)

WBL

Implementation:

- ~~Formal- und Implementationsstrategie~~ ^{e-management}
- timetable/

~~WBL~~ action plan for development & introduction
mit targets.

How to measure performance + achievement
mit targets.



How This Affects Us 13.40 - 14.20

In this session you're asked to work in these subsector based groups

Group A – ACL

Clive Allum
Andrei Baternay
Patricia Gibbs
David Goldenberg
Nita Karla
Chrys Mordin
Luis Poza Garcia

Group B – GFE

Jago Brown
Carole Burd
Ashley Garner
Debbie Haddow
Annemarie O'Dwyer
Jeffery Rea
Darron Tysoe
Ala Uddin

Group C – SFC

Patrick Griffin
Frank Manoharan
Rob McAuliffe
Nick Moore

Group D – WBL

Colin Aber
Rosemarie Beynon
Mycro Doan-Tran
Susana Jaime
Anne O'Hara
Ian Symonds

How This Affects Us 13.40 - 14.20

In this session on 1st April 2009 at the O2 Preview Centre (associated with Greenwich Community College) groups based on in their organisations subsector - ACL, GFE, SFC or WBL.

Groups were asked to nominate two members to:-

- **create an A4 sheet for post-event sharing**
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The groups addressed the questions below: the notes the groups provided for sharing form the rest of this document:-

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